


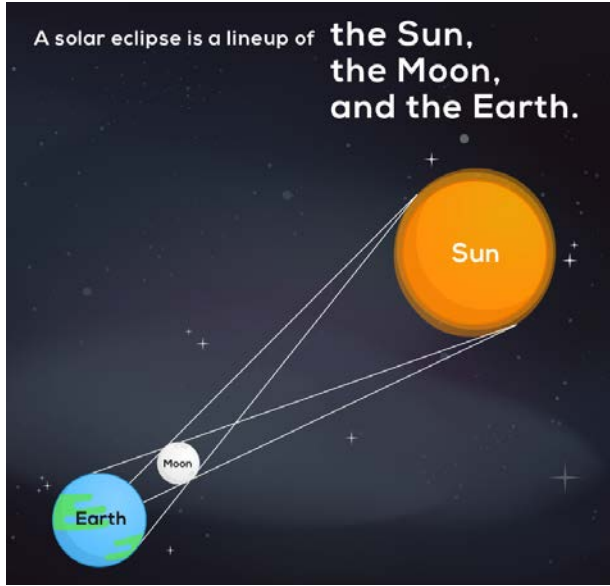



# 2017 Eclipse Social Media Kit

For the first time in 38 years, the continental U.S. will experience a total solar eclipse. This rare astronomical phenomenon is caused when the sun, moon and earth line up resulting in a total solar eclipse. However exciting, exposing unprotected eyes to sun during the eclipse may cause lasting damage to your patient's vision.

Educate your patients about how to safely view the eclipse by sharing these posts via your business' social media page!

Post Image:	Post Text:
 <p>This will be the first total solar eclipse in <b>38 years</b> in the continental U.S.</p> <p>Timeline: March 7, 1970 (yellow arrow) → February 26, 1979 (teal arrow) → August 21, 2017 (dark blue arrow). Each date is accompanied by a total solar eclipse icon.</p>	<p>Mark your calendars! The first total solar eclipse in 38 years will happen on August 21. Just remember that looking at the eclipse without certified eclipse viewing glasses can cause lasting damage to your eyes. Learn how to view the eclipse safely here: <a href="http://goo.gl/dfq7qw">goo.gl/dfq7qw</a></p>

<b>Post Image:</b>	<b>Post Text:</b>
	<p>Experience the total eclipse on August 21. For the first time in 38 years, the earth, sun and moon will align – resulting in a total eclipse. Be sure to follow these important safety tips to keep your eyes safe <a href="http://goo.gl/dfq7qw">goo.gl/dfq7qw</a></p>

<b>Post Image:</b>	<b>Post Text:</b>
	<p>Ready for the eclipse on August 21? An eclipse is a rare phenomenon that you don't want to miss, but it's critical that you plan ahead and ensure you have the right materials to protect your eyes and view the eclipse safely: <a href="https://goo.gl/gTozbd">https://goo.gl/gTozbd</a></p>