

HOYA

Lens Material

HOYA PNX

The Lightest Lens Material Available Today



One of our **greatest inventions** is one you'll barely notice.



We created the **lightest lens** material to help you forget you even wear glasses!

Phoenix lenses are incredibly tough and scratch resistant. From the playground to the boardroom – they are designed to live up to the demanding life of every member of your family.

Tough and Durable



Plastic



Phoenix

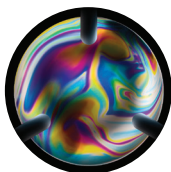
Phoenix is 60 times stronger than standard plastic and up to 20% thinner than standard plastic.

www.hoyavision.com

HOYA PNX

Scientifically Formulated to be Forgotten

Compared to older technology, Phoenix lenses provide the clearest possible vision available, free from annoying distortions, common in older lens technologies such as polycarbonate lenses.



Polycarbonate



Phoenix

Distortion as seen under polarized light (Polariscope).

Experience the benefits of Phoenix



**Lightest Lens
Material in
the World**



**100%
UVA/UVB
Protection**



**Impact Resistant,
Exceeds FDA
Impact Guidelines**

HOYA Lenses Are Only Available at HOYA-Authorized Eye Care Practices

The latest innovations in vision correction are available at:

PXB: 07.17



Find us by searching: HOYA Lens Promotions